PROCLAMATION

Talk To A Stranger Week

WHEREAS: Talk To A Stranger Week is a campaign intended to educate, empower, and catalyze Canadians about the many benefits of Talking To Strangers.

For decades we have told Canadians and people around the world not to talk to strangers, when the research suggests that it may be a valuable way to increase happiness, feel a greater sense of belonging, build trust and create safer communities.

GenWell is a Canadian-led Global Human Connection movement which seeks to highlight the need for all Canadians to recognize the importance of human connection for their health, happiness, longevity, and the betterment of society for all.

Talk To A Stranger Week is an opportunity to build a sense of connection and community many need in a post-pandemic world. It is seizing the opportunity that many of us have each day to make a difference in our own lives and the lives of others by simply saying hello, smiling or striking up a conversation with a stranger.

Research has shown for some time that talking to strangers improves optimism, trust, sense of connection and community, inclusion and more. A stranger today can be a friend tomorrow.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim November 18-24, 2024 as “Talk To A Stranger Week” in the City of Brampton.

Mayor Patrick Brown, City of Brampton